

## Sponsorship and Exhibition Opportunities

### at the Asia Pacific Vascular Biology Organization (APVBO) 2019 Conference

The APVBO 2017 conference in Guangzhou was a great success and had several hundred attendees. The APVBO 2019 conference features even more internationally renowned top speakers (more than 34 now versus 23 last time) and promises a bigger and greater conference, which will bring together the best vascular researchers, physicians, students, and industry leaders across the world. This in turn will provide the sponsors/exhibitors an excellent platform to promote their business and gain more domestic and international visibility.

To help the sponsors/exhibitors achieve their objectives, a wide range of sponsorship and exhibition options are available.

#### Information for Sponsors

Benefits for sponsors	Gold ≥ 120,000 CNY (17,650 USD)	Silver ≥ 90,000 CNY (13,230 USD)	Bronze ≥ 60,000 CNY (8,830 USD)
1. Satellite meeting during lunch time	30 min	20 min	10 min
2. Exhibition at conference. Priority to choose exhibition location	1st	2nd	3rd
3. Complementary conference registration	20	15	10
4. Advertisement in conference program book	1 full page	1/2 page	1/4 page
5. Marketing material included in attendee's bag	3 pages	2 pages	1 page
6. Display of company info on attendee's bag	Logo + 374 characters	Logo + 200 characters	Logo + 150 characters
7. Video advertisement during coffee breaks	5 min	3 min	1.5 min
8. Display of company logo on conference website (with hyperlink), in program book and flyer	✓	✓	✓
9. Conference registration list upon request	✓	✓	✓
10. Use of the conference information	✓	✓	✓
11. Verbal acknowledgement in welcome address	✓	✓	

#### Note:

1. Sponsors can receive the APVBO 2019 conference registration list if requested after the meeting free of charge.

Per APVBO conference policy, the email addresses will not be included in the list. Only names, positions, and affiliations will be included.

2. All forms of advertisement files/material must be provided to APVBO before April 8, 2019 and shall be approved by APVBO.

## Information for Exhibitors

Price	28,000 CNY (4,120 USD)
The fee includes: <ol style="list-style-type: none"><li>1. 1 exhibition table and 2 chairs</li><li>2. 6 complementary exhibitor badges</li><li>3. Display of company logo (with hyperlink) on website, conference program book and flyer</li><li>4. Registration list upon request after meeting</li><li>5. Use of conference information in company communications, such as logo</li><li>6. 24 hour security</li><li>7. Daily cleaning of the exhibition and common areas</li></ol>	

### Installation of Exhibition

Wednesday, May 8, 2019, 14:00-17:30

Science Building, Zhongshan Ophthalmic Center, Zhujiang New Town Campus, Sun Yat-sen University, Guangzhou, China

### Exhibition Time

- Thursday, May 9, 2019, 17:40-20:00
- Friday, May 10, 2019, 8:00-18:00
- Saturday, May 11, 2019, 8:00-18:00

### Note:

- Exhibitor badge must be worn all the time at the conference.
- Apart from complimentary registration, additional company staff/representatives must register as regular conference attendees.
- Exhibitors are permitted to distribute the marketing material in the exhibition space only.
- All the distributed items must be useful and relevant to the professional activities of the conference attendees.

## Advertisement in Conference Program Book

Item	Size (L*W)	Price (CNY)	Price (USD)
Outside Back Cover	21 cm*29.7 cm	8,000	1,180

Inside Back Cover	21 cm*29.7 cm	7,000	1,030
Full Page	21 cm*29.7 cm	5,000	735
1/2 Page	21 cm*14.85 cm	3,500	515
1/4 Page	10.5 cm*14.85 cm	2,500	368

**Note:**

1. High resolution JPEG files are required.
2. 3 mm bleed on all edges is required on the picture.
3. All files must be provided to APVBO before April 8, 2019 and shall be approved by APVBO.

## Contract and Payment

### How to apply

Please fill in the application form and send to: [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

### Download Application Form

### Contract

Once the application form is received by APVBO, a contract will be sent to you for completion.

### Payment

50% (or 100%) of the payment must be made within 10 business days from the date the contract is signed. The rest of the (50%) payment must be made by March 15, 2019. If the full balance is not received by the deadline, the applicant will not be assigned an exhibition space until the balance is received.

Application after March 15, 2019 must pay the full payment within 10 business days from the date the contract is signed.

Late payment may lead to cancellation of exhibition space and other benefits without notification.

### How to pay

Please contact APVBO at [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

### Cancellation

Cancellation must be made in writing to [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com) and will subject to the following condition:

Before Jan 1, 2019: 80% refund

From Jan 2, 2019 to Mar 15, 2019: 50% refund

After Mar 15, 2019: no refund

## Contact

Email: [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com)

Tel: 0086-2087331815 (Monday to Friday: 8:00 – 12:00, 14:30 – 17:30)

# Sponsor/Exhibitor Application Form

## Asia Pacific Vascular Biology Organization 2019 Conference

Please fill in the application form and send to: [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

<b>Company Information</b>			
Company Name			
Website			
Address			
Contact person		Position	
Tel		Mobile phone	
Email			
<b>Invoice Information</b>			
Company name			
Tax identification No.		Tel	
Mailing address			
<b>Advertisement Information</b>			
Items		Quantity	Note
Sponsorship Package	Gold (≥ 120,000 CNY or 17,650 USD)		
	Silver (≥90,000 CNY or 13,230 USD)		
	Bronze (≥60,000 CNY or 8,830 USD)		
Exhibition	28,000 CNY or 4,120 USD		

Advertisement in Conference Program book	Outside Back Cover (8,000 CNY or 1,180 USD)		
	Inside Back Cover (7,000 CNY or 1,030 USD)		
	Full Page (5,000 CNY or 735 USD)		
	1/2 Page (3,500 CNY or 515 USD)		
	1/4 Page (2,500 CNY or 368 USD)		

#### **Payment**

50% (or 100%) of the payment must be made within 10 business days from the date the contract is signed.  
The rest of the payment must be made by March 15, 2019. If the balance is not received by the deadline, the applicant will not be assigned an exhibition space until the balance is received.

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#### **Payment Method**

Please contact APVBO at [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com).

#### **Cancellation**

Cancellation must be notified in writing to [apvbocontact@yahoo.com](mailto:apvbocontact@yahoo.com) and will subject to the following conditions:

Before Jan 1, 2019: 80% refund

Form Jan 2, 2019 to Mar 15, 2019: 50% refund

After Mar 15, 2019: no refund

☐ We understand the application procedure and accept the above mentioned conditions. I confirm that I am authorized to sign this form on behalf of \_\_\_\_\_(company name).

**Signature:**

**Date:**